

## **OFFICIAL RULES for WIN \$100,000 Scratch Card Promotion**

### 1. How to Enter the Contest:

- a. The “WIN \$100,000 Scratch Card” contest will take place at six (6) promotional events, each at a designated MetroPCS retail location, between Thursday, May 26, 2011 and Saturday, June 4, 2011. For a complete list of event locations and times visit [www.myradio929.com/events](http://www.myradio929.com/events).
- b. A total of up to 3,000 scratch cards will be distributed as follows: up to 500 cards will be distributed at each location, one to each of the first 500 individuals to register before the end of the promotional event. No purchase is necessary.
- c. The first 20 individuals who register at each location will also be eligible to receive a \$25 Century Bank Visa ® gift card for “test driving” the LG Android mobile phone. Registration will not be permitted until the designated event start time. A “test drive” is defined as receiving a one minute tutorial on the phone by a MetroPCS staff member. One Century Bank Visa gift card per household address. Century Bank Visa gift card may be subject to expiration date and other restrictions, as stated on the card or accompanying documentation.
- d. Limit one entry and scratch card per person during the contest period. Visit MetroPCS event locations or [www.earthfest.com](http://www.earthfest.com) for complete contest details.

### 2. Eligibility Restrictions:

- a. The contest is open to legal residents of Massachusetts, 18 years or older with a valid state-issued photo identification. Current and former employees, agents, successors, and assignees of Greater Boston Radio, Inc., any other contest sponsors (collectively, “Sponsors”), MetroPCS Massachusetts, LLC (“MPCS”) and Odds On Promotions (OOP), their respective affiliated companies, subsidiaries, distributors, authorized dealers, advertising and promotion agencies, and the members of the immediate families or households of any of the above are not eligible to participate. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

### 3. Selection and Notification of Winner:

- a. Decisions of Sponsors’ management with respect to the contest are final.
- b. Winner will be initially determined through the Sponsors’ validation process, and will then fax a photocopy of winning scratch ticket card to insurance company or agent as instructed by a Sponsor representative for final validation. WINNING SCRATCH CARD CANNOT CONTAIN ANY STRAY MARKS OR OTHERWISE BE TAMPERED WITH IN ANY WAY.
- c. Only scratch cards labeled “WIN \$100,000” containing unique and valid serial numbers will be eligible for prize reimbursement.
- d. The location and orientation of the winning and non-winning symbols within the scratch off areas may rotate.
- e. In order to qualify for prize reimbursement, an eligible contestant must scratch Six (6) and only Six (6) surfaces revealing identical “Matching” symbols (in any rotation) under each and every scratched surface.
- f. The odds of winning the contest once confirmed as an official contestant are: 1:593,775.
- g. A second-chance “Consolation prize” drawing for a \$250 MetroPCS gift card will be held on or about Wednesday, June 8, 2011 from all non-winning scratch cards submitted to MetroPCS event locations by the end of the last event on Saturday, June 4, 2011. Odds of winning depend on the number of eligible entries received.

4. Prizes:

- a. Grand Prize: \$100,000, payable by company check. A maximum of one (1) grand prize will be awarded; provided, however, that if there are multiple winning scratch cards, the confirmed winners will split the grand prize amount equally. If no contestant successfully scratches Six (6) and only Six (6) surfaces to reveal identical "Matching" symbols (in any rotation) under each and every scratched surface, in accordance with these rules, no grand prize will be awarded.
- b. Grand prize is provided courtesy of Odds On Promotions.
- c. All prizes or prize certificates must be picked up at the offices of Greater Boston Radio, Inc. located at 55 Morrissey Boulevard, Boston, MA 02125, as instructed by Greater Boston Radio personnel. Any prize or prize certificate not claimed within forty-five days of winning will be forfeited by the winner.
- d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- e. Grand Prize winner will receive 1099 IRS Tax form for the value of the prize as stated in these contest rules.
- f. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of the prize.
- g. Consolation prize: \$250 MetroPCS promotional gift card. One (1) consolation prize will be awarded. Expiration date and other restrictions may apply as stated on the card or accompanying documentation.

5. Conditions:

- a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent, as well as a liability/publicity release. Failure or refusal to execute any required documentation will result in winner forfeiting the prize. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize.
- b. Except where prohibited by law, by participating in the contest, the winner(s) agree to have their name, voice, or likeness used by Sponsors and OOP in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. Grand prize winner(s) (if any) must accept delivery of prize from Sponsor, or as otherwise instructed by Sponsor. All other costs related to prize delivery and acceptance is the responsibility of winner including but not limited to all federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.
- d. Grand prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

- e. By participating in the contest, all entrants agree to hold Odds On Promotions, Greater Boston Radio, Inc., MPCS, their licensees, affiliated companies, authorized dealers and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- f. Greater Boston Radio, Inc. reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air or online, when practical. By participating in this contest, all participants agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Greater Boston Radio, Inc. management.
- g. No purchase is necessary. Purchase does not increase chances of winning. The contest is void where prohibited.
- h. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Greater Boston Radio, Inc.. Grand prize winner will be required to provide an affidavit of winner and may be required to take a polygraph examination to confirm eligibility and compliance with contest rules.
- i. Neither Sponsors, MPCS or Odds On Promotions are responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize. In no event will Sponsors, MPCS or Odds On Promotions be obligated to award more than the number of prizes stated in the official rules.
- j. Copies of the written contest rules and, if required by applicable law, a list of all winners are available during regular business hours at Greater Boston Radio, Inc., 55 Morrissey Boulevard, Boston, MA 02125 or by sending a self-addressed stamped envelope to Greater Boston Radio, Inc.
- k. Sponsors, MPCS, and Odds on Promotions undertake no liability or responsibility, and make no warranties, express or implied, with respect to the performance of the prize(s) awarded, for any failure to perform or negligent performance of any service provider, or for any other risk, incident or damage, direct or indirect, relating to or arising out of the contest, including (but not limited to) cancellations, postponements, delays or other scheduling changes; missed events or connections or inability of winner to attend; and accident, injury, death, damage or expense arising from or occurring during the use of the prize, or travel to/from or attendance at any event relating to the contest, by the winner and/or winner's guest(s). Sponsors and Odds on Promotions are not responsible for damage to a prize or loss of a prize after the prize has been claimed, or for technical, hardware or software failure or malfunctions, lost, interrupted or unavailable network or other telecommunications connections, miscommunications, or lost, late, damaged, illegible, inaccurate, incomplete, garbled, jumbled, scrambles, misdirected, disconnected, or delayed transmissions, contest entries or communications, whether caused by the sender or by any of the equipment or programming associated with or used in this contest, or by any other error of any kind which may occur in the execution of this contest, whether human, mechanical or electronic.
- l. In the event any portion of the promotion or contest is compromised by virus, bugs, non-authorized human intervention, hackers or other causes beyond the control of Odds on Promotions or Sponsors which, in the sole opinion of Odds On Promotions, corrupts or impairs the administration, security, fairness or proper play of the game, Odds On Promotions reserves the right, in its sole discretion, to suspend or terminate all or part of the promotion.